

INSTITUTE OF MANAGEMENT STUDIES DEVI AHILYA VISHWAVIDYALAYA, INDORE

NAME OF THE EVENT	International Earth Day Celebration on the theme, “Planet vs. Plastic”
DATE OF THE EVENT	Monday, 22 nd April 2024
TIME OF THE EVENT	01:00 PM
VENUE	IMS Conference Hall
HOSTED BY:	Environmental Consciousness Club and NSS cell INSTITUTE OF MANAGEMENT STUDIES, DAVV
EVENT COORDINATOR	Dr. Sachin Sharma Professor, IMS DAVV, Indore Dr. S.K. Choube Assistant Professor, IMS DAVV, Indore Dr. Bhawna Pal Assistant Professor, IMS DAVV, Indore

SUMMARY

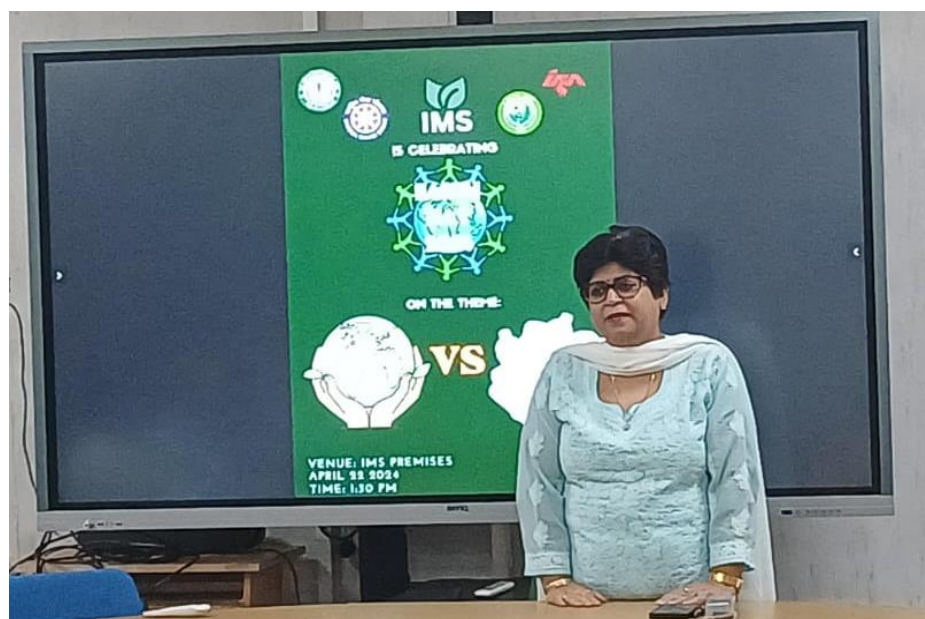
Every year Earth Day is celebrated on 22nd April and this time with the theme, “Planet vs. Plastic.” IMS DAVV being an active participant organization of Social awareness programs, also conducted an event for the same.

The event started with the speech of Dr. Sangeeta Jain, Director IMS DAVV, where she beautifully quoted that this should be an awareness program rather celebration, because we still have to understand & make people aware of issues that harm our planet. She added some real life ‘Niyam’ (rules) should be followed for long term sustainability like avoid single used plastic products, tissue papers plastic bags then solicited suggestions from other faculty members of IMS, and there were interesting inputs like: Dr. Deepak Shrivastava proposed to avoid taking assignments with plastic strip files, which everyone agreed on. Further, Dr. Vivek Sharma came up with the idea of Eco bricks and creating reusable building blocks. Dr.Nisha Bano Siddhiqui shared about practices of zero waste & making compost at home, for which her swatchhta tax is waived off as a reward by MP govt.

The session resulted with a variety of interesting suggestions that can be easily implemented viz., Upcycling products, practice minimalism, use of wooden or vegan products in day to day life (like tooth brush, comb,pen etc). The talk even extended to food prints, solar panels and ‘Phal khaaye or beej prakrati ko lautaye.’

At the event's conclusion, all IMS faculty members and staff were given jute bags to use on a daily basis, minimising the need for plastic bags. The event ended with a pledge to reduce single-use plastic and make it a thing of the past.

PICTURES







SIGNATURE OF THE
DIRECTOR

Prof. Sangeeta Jain
Director-Institute of Management Studies, DAVV, Indore

